



ORDER

Flight Dates 10/30/12-11/06/12

Contract / Revision 313186 /
Original Date / Revision 10/30/12 10/30/12
Advertiser Carmona / Democrat / US Se

Product Carmona for Arizona
Agency Com 15%
Billing Contact
1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC
Sales Region NAT
Agency Ref 2

Order Sep 00:13:00
Estimate # 1875
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A25-54
Rev Codes POL POL CAND
Product Codes PL
Priority P-6
Advertiser Ref

Primary Account Executive
Dave Lombardo

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Dave Lombardo | 100% | | |
| Tanya Winscott | % | | |

Order Share 16% Market Value 293437

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| KASW | 2% | 5868 |
| KDRX | % | 0 |
| KPHO | 20% | 58687 |
| KPNX | 23% | 67490 |
| KPPX | % | 0 |
| KSAZ | 23% | 67490 |
| KTVK | 15% | 44015 |
| KTVW | % | 0 |
| KUSK | % | 0 |
| KUTP | 1% | 2934 |
| UNKWN | % | 0 |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|-------------|--------------|--------|------------|----------|---------|-------------|--------------|
| November 2012 | 88 | \$39,907.50 | \$46,950.00 | 0.00 | 10/29/12 | 11/06/12 | 88 | \$39,907.50 | \$46,950.00 |
| Totals | 88 | \$39,907.50 | \$46,950.00 | 0.00 | | | | | |

| | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|----------|--------|----------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 1 | KNXV | 10/30/12 | 11/02/12 | M-F 5-6am M-F 5-6am | CM | 5am-6am | - TWTF - - | :30 | 4 | \$75.00 | P-6 | 0.00 NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | | | 4 | | \$75.00 | | 0.00 | | | |
| 2 | KNXV | 11/05/12 | 11/06/12 | M-F 5-6am M-F 5-6am | CM | 5am-6am | MT - - - - - | :30 | 2 | \$75.00 | P-6 | 0.00 NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | MT - - - - - | | | 2 | | \$75.00 | | 0.00 | | | |
| E 3 | KNXV | 10/30/12 | 11/02/12 | | CM | 6am-7am | - TWTF - - | :30 | 4 | \$150.00 | P-6 | 0.00 NM | 4 | \$600.00 |



KNXV

Print Date: 10/30/12

Page 2 of 6

Contract / Revision **313186** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:13:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

| | | | | | | | | | | | | | | Totals | |
|--------------------|-----------|--------------------------------------|-----------------|-------------------------|-----------------------|----------------|-----------------|---------------|---------------|----------|------------|-------------|------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| | | | | M-F 6-7am | | | | | | | | | | | |
| | | | | M-F 6-7am | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | 4 | | \$150.00 | | 0.00 | | | | | | |
| 4 | KNXV | 11/05/12 | 11/06/12 | M-F 6-7am | CM | 6am-7am | MT----- | :30 | 2 | \$150.00 | P-6 | 0.00 | NM | 2 | \$300.00 |
| | | | | M-F 6-7am | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | 2 | | \$150.00 | | 0.00 | | | | | | |
| 5 | KNXV | 10/30/12 | 11/02/12 | M-F 7-9am | CM | 7am-9am | - TWTF - - | :30 | 4 | \$150.00 | P-6 | 0.00 | NM | 4 | \$2,100.00 |
| | | | | M-F 7-9am | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | 4 | | \$150.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| 24 | KNXV | 10/29/12-11/04/12 | | M-F 7-9am | 7am-9am | | - TWThF---- | :30 | (\$150.00) | | 0.00 | NM | | | |
| See MG 5.25 | | | | | | | | | | | | | | | |
| [pe] | | | | | | | | | | | | | | | |
| 25 | KNXV | 10/30/12-10/30/12 ABC World News M-F | | | 5:30pm-6:30pm | | - T----- | :30 | \$1,650.00 | | 0.00 | NM | | | |
| Ⓜ MG for 68.1,5.24 | | | | | | | | | | | | | | | |
| E 6 | KNXV | 11/05/12 | 11/06/12 | M-F 7-9am | CM | 7am-9am | MT----- | :30 | 2 | \$150.00 | P-6 | 0.00 | NM | 2 | \$300.00 |
| | | | | M-F 7-9am | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | 2 | | \$150.00 | | 0.00 | | | | | | |
| 7 | KNXV | 11/03/12 | 11/03/12 | Sa GMA | CM | 6am-7am | -----S- | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 1 | \$100.00 |
| | | | | Sa 6-7am Good Morning , | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | 1 | | \$100.00 | | 0.00 | | | | | | |
| 8 | KNXV | 11/04/12 | 11/04/12 | Su GMA | CM | 6am-7am | -----S | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 1 | \$100.00 |
| | | | | Su 6-7am Good Morning , | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | 1 | | \$100.00 | | 0.00 | | | | | | |
| 9 | KNXV | 11/04/12 | 11/04/12 | Su 8-9am | CM | 8-9am | -----S | :30 | 2 | \$350.00 | P-3 | 0.00 | NM | 2 | \$700.00 |
| | | | | ABC This Week | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | 2 | | \$350.00 | | 0.00 | | | | | | |
| E 10 | KNXV | 10/30/12 | 11/02/12 | M-F 9am-10am | CM | 9am-10am | - TWTF - - | :30 | 4 | \$75.00 | P-6 | 0.00 | NM | 4 | \$300.00 |
| | | | | Sonoran Living | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | 4 | | \$75.00 | | 0.00 | | | | | | |
| 11 | KNXV | 11/05/12 | 11/06/12 | M-F 9am-10am | CM | 9am-10am | MT----- | :30 | 2 | \$75.00 | P-6 | 0.00 | NM | 2 | \$150.00 |
| | | | | Sonoran Living | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | 2 | | \$75.00 | | 0.00 | | | | | | |
| E 12 | KNXV | 10/30/12 | 11/02/12 | M-F 10am-11am | CM | 10am-11am | - TWTF - - | :30 | 4 | \$450.00 | P-3 | 0.00 | NM | 4 | \$1,800.00 |
| | | | | The View | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | 4 | | \$450.00 | | 0.00 | | | | | | |
| 13 | KNXV | 11/05/12 | 11/06/12 | M-F 10am-11am | CM | 10am-11am | MT----- | :30 | 2 | \$450.00 | P-3 | 0.00 | NM | 2 | \$900.00 |
| | | | | The View | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | 2 | | \$450.00 | | 0.00 | | | | | | |
| E 14 | KNXV | 10/30/12 | 11/02/12 | | CM | 11am-12pm | - TWTF - - | :30 | 4 | \$100.00 | P-6 | 0.00 | NM | 4 | \$400.00 |



KNXV

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Page 3 of 6

Contract / Revision **313186** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:13:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

| | | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|--------------------|-----------------------|----------------|-----------------|---------------|-----------------------|------------|-------------|------|------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| | | | | M-F 11am-12pm | | | | | | | | | | | |
| | | | | ABC15 News at 11AM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | 4 | | \$100.00 | | 0.00 | | | | | | |
| 15 | KNXV | 11/05/12 | 11/06/12 | M-F 11am-12pm | CM | 11am-12pm | MT - - - - - | :30 | 2 | \$100.00 | P-6 | 0.00 | NM | 2 | \$200.00 |
| | | | | ABC15 News at 11AM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | MT - - - - - | 2 | | \$100.00 | | 0.00 | | | | | | |
| E 16 | KNXV | 10/30/12 | 11/02/12 | M-F 2pm-3pm | CM | 2pm-3pm | - TWTF - - | :30 | 4 | \$250.00 | P-3 | 0.00 | NM | 4 | \$1,000.00 |
| | | | | General Hospital | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | 4 | | \$250.00 | | 0.00 | | | | | | |
| 17 | KNXV | 11/05/12 | 11/06/12 | M-F 2pm-3pm | CM | 2pm-3pm | MT - - - - - | :30 | 2 | \$250.00 | P-3 | 0.00 | NM | 2 | \$500.00 |
| | | | | General Hospital | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | MT - - - - - | 2 | | \$250.00 | | 0.00 | | | | | | |
| E 18 | KNXV | 10/30/12 | 11/02/12 | M-F 430pm-5pm | CM | 430pm-5pm | - TWTF - - | :30 | 4 | \$225.00 | P-6 | 0.00 | NM | 2 | \$450.00 |
| | | | | M-F 430pm-5pm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | 4 | | \$225.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 17 | KNXV | 10/29/12-11/04/12 | | M-F 430pm-5pm | 430pm-5pm | | - TWThF - - - - | :30 | (\$225.00) | 0.00 | NM | | | | |
| Credited | | | | | | | | | | | | | | | |
| 18 | KNXV | 10/29/12-11/04/12 | | M-F 430pm-5pm | 430pm-5pm | | - TWThF - - - - | :30 | (\$225.00) | 0.00 | NM | | | | |
| Credited | | | | | | | | | | | | | | | |
| 19 | KNXV | 11/05/12 | 11/05/12 | M-F 430pm-5pm | CM | 430pm-5pm | M - - - - - | :30 | 1 | \$225.00 | P-6 | 0.00 | NM | 1 | \$225.00 |
| | | | | M-F 430pm-5pm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M - - - - - | 1 | | \$225.00 | | 0.00 | | | | | | |
| E 20 | KNXV | 10/30/12 | 11/02/12 | M-F 4pm-430pm | CM | 4pm-430pm | - TWTF - - | :30 | 4 | \$250.00 | P-6 | 0.00 | NM | 4 | \$1,000.00 |
| | | | | 4PM News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | 4 | | \$250.00 | | 0.00 | | | | | | |
| 21 | KNXV | 11/05/12 | 11/06/12 | M-F 4pm-430pm | CM | 4pm-430pm | MT - - - - - | :30 | 2 | \$250.00 | P-6 | 0.00 | NM | 2 | \$500.00 |
| | | | | 4PM News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | MT - - - - - | 2 | | \$250.00 | | 0.00 | | | | | | |
| 22 | KNXV | 10/30/12 | 11/02/12 | M-F 5pm-530pm | CM | 5pm-530pm | - TWTF - - | :30 | 3 | \$550.00 | P-3 | 0.00 | NM | 3 | \$1,650.00 |
| | | | | M-F 5pm-530pm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | 3 | | \$550.00 | | 0.00 | | | | | | |
| 24 | KNXV | 10/30/12 | 11/02/12 | M-F 6pm-630pm | CM | 6pm-630pm | - TWTF - - | :30 | 3 | \$550.00 | P-3 | 0.00 | NM | 3 | \$1,650.00 |
| | | | | M-F 6pm-630pm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | 3 | | \$550.00 | | 0.00 | | | | | | |
| 27 | KNXV | 11/04/12 | 11/04/12 | Su 5pm News | CM | 5pm-530pm | - - - - - S | :30 | 1 | \$200.00 | P-6 | 0.00 | NM | 1 | \$200.00 |
| | | | | SU 5pm-530pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - - - - - S | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 28 | KNXV | 10/30/12 | 11/02/12 | M-F 630pm-7pm | CM | 630pm-7pm | - TWTF - - | :30 | 4 | \$500.00 | P-6 | 0.00 | NM | 0 | \$0.00 |
| | | | | M-F 630pm-7pm | | | | | | | | | | | |



KNXV

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Page 4 of 6

Contract / Revision **313186** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:13:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

| | | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|--|-------------------|-----------------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| E 28 | KNXV | 10/30/12 | 11/02/12 | M-F 630pm-7pm M-F 630pm-7pm | CM | 630pm-7pm | - TWTF-- | :30 | 4 | \$500.00 | P-6 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF-- | 4 | | \$500.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 17 | KNXV | 10/29/12-11/04/12 | | M-F 630pm-7pm | | 630pm-7pm | - TWThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 18 | KNXV | 10/29/12-11/04/12 | | M-F 630pm-7pm | | 630pm-7pm | - TWThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 19 | KNXV | 10/29/12-11/04/12 | | M-F 630pm-7pm | | 630pm-7pm | - TWThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 20 | KNXV | 10/29/12-11/04/12 | | M-F 630pm-7pm | | 630pm-7pm | - TWThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 29 | KNXV | 11/05/12 | 11/05/12 | M-F 630pm-7pm M-F 630pm-7pm | CM | 630pm-7pm | M----- | :30 | 1 | \$500.00 | P-6 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | 1 | | \$500.00 | | 0.00 | | | | | | |
| 35 | KNXV | 11/03/12 | 11/03/12 | NCAA Football Prime NCAA Football Prime | CM | Various | -----S- | :30 | 1 | \$1,500.00 | P-6 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | 1 | | \$1,500.00 | | 0.00 | | | | | | |
| 38 | KNXV | 10/30/12 | 11/02/12 | M-F 10-1035pm 10pm News | CM | 10pm-1035pm | - TWTF-- | :30 | 4 | \$850.00 | P-3 | 0.00 | NM | 4 | \$3,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF-- | 4 | | \$850.00 | | 0.00 | | | | | | |
| 39 | KNXV | 11/05/12 | 11/05/12 | M-F 10-1035pm 10pm News | CM | 10pm-1035pm | M----- | :30 | 1 | \$850.00 | P-3 | 0.00 | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | 1 | | \$850.00 | | 0.00 | | | | | | |
| 40 | KNXV | 10/30/12 | 11/02/12 | Nightline Nightline | CM | 1035p-1102p / 113- | - TWTF-- | :30 | 4 | \$250.00 | P-6 | 0.00 | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF-- | 4 | | \$250.00 | | 0.00 | | | | | | |
| 41 | KNXV | 11/05/12 | 11/05/12 | Nightline Nightline | CM | 1035p-1102p / 113M- | ----- | :30 | 1 | \$250.00 | P-6 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | 1 | | \$250.00 | | 0.00 | | | | | | |
| 42 | KNXV | 11/03/12 | 11/03/12 | SA 10-1035pm 10pm News | CM | 10pm-1035pm | -----S- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | 1 | | \$450.00 | | 0.00 | | | | | | |
| 43 | KNXV | 11/04/12 | 11/04/12 | SU 10-1035pm 10pm News | CM | 10pm-1035pm | -----S | :30 | 1 | \$850.00 | P-3 | 0.00 | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | 1 | | \$850.00 | | 0.00 | | | | | | |
| 44 | KNXV | 10/30/12 | 11/02/12 | M-F 1206am-110am Katie - Repeat | CM | 1206am-106am | - TWTF-- | :30 | 1 | \$50.00 | P-3 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF-- | 1 | | \$50.00 | | 0.00 | | | | | | |
| E 46 | KNXV | 10/30/12 | 11/02/12 | Jimmy Kimmel Live Jimmy Kimmel | CM | 1102p-1206a / 103- | - TWTF-- | :30 | 4 | \$200.00 | P-3 | 0.00 | NM | 4 | \$800.00 |



KNXV

Print Date: 10/30/12

Page 5 of 6

Contract / Revision **313186** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:13:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

| | | | | | | | | | | | | | Totals | |
|---------------------|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------------------|-------------------------|-----|-----------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 46 | KNXV | 10/30/12 | 11/02/12 | Jimmy Kimmel Live Jimmy Kimmel | CM | 1102p-1206a / 103- | TWTF-- | :30 | 4 | \$200.00 | P-3 | 0.00 NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF-- | | | | | 4 | \$200.00 | | 0.00 | | |
| 47 | KNXV | 11/05/12 | 11/05/12 | Jimmy Kimmel Live Jimmy Kimmel | CM | 1102p-1206a / 103M- | ----- | :30 | 1 | \$200.00 | P-3 | 0.00 NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$200.00 | | 0.00 | | |
| 63 | KNXV | 11/04/12 | 11/04/12 | Sunday Prime B Sunday Prime B | CM | 7pm-8pm | -----S | :30 | 1 | \$4,000.00 | P-3 | 0.00 NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$4,000.00 | | 0.00 | | |
| E 64 | KNXV | 10/31/12 | 10/31/12 | Charlie Brown Special Wednesday Prime A | CM | 7p-8p | --W---- | :30 | 1 | \$5,000.00 | P-2 | 0.00 NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$5,000.00 | | 0.00 | | |
| E 65 | KNXV | 10/31/12 | 10/31/12 | Wednesday Prime C Wednesday Prime C | CM | 9pm-10pm | --W---- | :30 | 1 | \$2,000.00 | P-6 | 0.00 NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$2,000.00 | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 1 | KNXV | 10/29/12-11/04/12 | | Wednesday Prime C | | 9pm-10pm | --W----- | :30 | | (\$2,000.00) | | 0.00 NM | | |
| Credited | | | | | | | | | | | | | | |
| 66 | KNXV | 11/01/12 | 11/01/12 | Thursday Prime A Thursday Prime A | CM | 7pm-8pm | ---T--- | :30 | 1 | \$2,000.00 | P-6 | 0.00 NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$2,000.00 | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 1 | KNXV | 10/29/12-11/04/12 | | Thursday Prime A | | 7pm-8pm | ---Th---- | :30 | | (\$2,000.00) | | 0.00 NM | | |
| See MG 66.2 | | | | | | | | | | | | | | |
| [CMA Awards] | | | | | | | | | | | | | | |
| 2 | KNXV | 10/29/12-11/04/12 | | Country Music Awards | | 7-10pm | MTWThFSaSu | :30 | | \$4,000.00 | | 0.00 NM | | |
| Ⓜ MG for 66.1 11/01 | | | | | | | | | | | | | | |
| 67 | KNXV | 11/02/12 | 11/02/12 | Friday Prime A Friday Prime A | CM | 7pm-8pm | ----F-- | :30 | 1 | \$1,000.00 | P-6 | 0.00 NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$1,000.00 | | 0.00 | | |
| 68 | KNXV | 11/02/12 | 11/02/12 | Friday Prime C Friday Prime C | CM | 9pm-10pm | ----F-- | :30 | 1 | \$1,500.00 | P-6 | 0.00 NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$1,500.00 | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 1 | KNXV | 10/29/12-11/04/12 | | Friday Prime C | | 9pm-10pm | -----F---- | :30 | | (\$1,500.00) | | 0.00 NM | | |
| See MG 5.25 | | | | | | | | | | | | | | |
| [oversold] | | | | | | | | | | | | | | |
| 69 | KNXV | 11/04/12 | 11/04/12 | Sunday Prime D Sunday Prime D | CM | 9pm-10pm | -----S | :30 | 1 | \$2,500.00 | P-6 | 0.00 NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$2,500.00 | | 0.00 | | |
| N 70 | KNXV | 10/30/12 | 10/30/12 | Tuesday Prime A Dancing with the Stars | CM | 7pm-8pm | -T----- | :30 | 1 | \$5,025.00 | P-3 | 0.00 NM | 1 | \$5,025.00 |



KNXV

Print Date: 10/30/12

Page 6 of 6

**KNXV-TV
PHOENIX**Contract / Revision **313186** Flight Dates **10/30/12-11/06/12**Hiatus DatesOriginal Date / Revision 10/30/12/ 10/30/12Order Sep 00:13:00Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**Estimate # **1875**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | <u>Totals</u> | |
|-------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|---------------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| N70 | KNXV | 10/30/12 | 10/30/12 | Tuesday Prime A Dancing with the Stars | CM | 7pm-8pm | -T----- | :30 | 1 | \$5,025.00 | P-3 | 0.00 | NM | 1 | \$5,025.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$5,025.00 | | 0.00 | | | |

*Tax 1 Note: Tax 0.5%.

Totals 88 \$46,950.00